



Coalition for Consumer Information on Cosmetics

## Compassionate Shopping Guide

*Companies that do not test finished products, ingredients, or formulations on animals.*

### **The Coalition for Consumer Information on Cosmetics (CCIC)**

developed the Corporate Standard of Compassion for Animals (Standard), an internationally recognized non-animal-testing standard.

Formed in 1996, CCIC is comprised of these leading national animal protection groups:

American Anti-Vivisection Society, Chair  
American Humane Association  
Beauty Without Cruelty, U.S.A.  
Doris Day Animal League  
The Humane Society of the United States  
New England Anti-Vivisection Society

The Standard of Compassion for Animals is recognized in the following countries: Austria, Belgium, Canada, Finland, France, Italy, The Netherlands, Spain, Sweden, Switzerland, United Kingdom, and the United States of America.

### **About this Shopping Guide**

Each year, an untold number of animals continue to suffer and die in laboratories in the United States and Canada in tests for products such as shampoo, make-up, and laundry detergent. Animals continue to suffer elsewhere around the world, and products tested on animals continue to be imported and sold across the globe. There has been some success, as animal testing for cosmetics has been banned in a number of European Union (EU) countries and an EU-wide ban is on its way. We can make a difference here in the U.S. and Canada, too!

The following U.S. and Canadian companies manufacture cosmetics, personal care, and household products with compassion! They have each signed the Standard, a pledge that they must:

- Not conduct or commission animal tests;
- Not purchase from suppliers ingredients that have been tested on animals after a fixed cut-off date; and
- Verify the strict implementation of their fixed cut-off date with supplier assurances.

This is the only international program of its kind. It is the Standard that consumers can truly trust.

The companies listed have shown that they care about animals. You can show that you care by choosing to buy their products.

Companies marked with a heart ♥ are the original signatories to the Standard of 1996. Companies marked with a diamond ♦ have chosen to license the logo, so you can find our international 'leaping bunny' on their products or in-store displays. Companies marked with a square ■ are cruelty free subsidiaries of parent companies that do not comply with the Standard. Companies that manufacture in Canada are marked with a



### **Update your Shopping Guide**

New U.S. and Canadian companies are continually being welcomed to the CCIC Standard. CCIC periodically publishes updated editions of our *Compassionate Shopping Guide*, but in the meantime you can look for newly approved companies by regularly checking our up-to-date list at [www.leapingbunny.org](http://www.leapingbunny.org).

### **This is Not Just a List, It's a Standard**

CCIC's Standard is the only criterion to trust for cosmetics, personal care, and household products that are genuinely not tested on animals. That is because approved companies have done far more than simply issue a testing policy, which can so often be misleading. If a company is listed here, it's because it has been able to prove, according to CCIC's Standard, that its products and ingredients are not tested on animals.

Any company that fails to abide by CCIC's strict criteria will be removed from the *Compassionate Shopping Guide*. If a previously listed company no longer appears, it could be for one of the following reasons:

- Company does not/no longer abides by one or more elements of CCIC's Standard;
- Company consistently failed to respond satisfactorily to invitations by CCIC to prove its states animal testing policy;
- Company is no longer in the cosmetics and/or household product business;
- Company no longer manufactures in the U.S. or Canada; or
- Company chooses not to participate in the program.

### **Interested in Doing More to Help Animals?**

You may wish to consider the following:

- Write a letter to a favorite company you'd like to see on this list.
- Visit [www.leapingbunny.org](http://www.leapingbunny.org) for a sample letter, and urge the company to join the CCIC program.
- Thank a current CCIC company by dropping them a note and expressing your appreciation for their commitment to products manufactured with compassion and their ongoing efforts to abide by the CCIC Standard.
- Request a free *Compassionate Shopping Guide* for a friend and share your interest in compassionate consumerism.
- Give cruelty-free gift baskets, and fill your gift with CCIC-approved products. Include a note card that says all the products are free from animal testing.

For more information, please contact:

**The Coalition for Consumer  
Information on Cosmetics (CCIC)**

1-888-546-CCIC (2242)

[info@leapingbunny.org](mailto:info@leapingbunny.org)

[www.LeapingBunny.org](http://www.LeapingBunny.org)



## CCIC-Approved Companies

Coalition for Consumer Information on Cosmetics  
that DO NOT test finished products, ingredients, or formulations on animals.

- A** Abra Therapeutics  
Afrumos  
Alba Botanica  
Allens Naturally ♦  
Anna Marie's Aromatherapy  
Arbonne International  
Aroma Bella  
Aroma Crystal Therapy ♦   
Ashambri Skincare  
Aubrey Organics ♦  
Aunt Bee's Skin Care  
Auromère Ayurvedic Imports  
Austin Rose  
Australasian College of Health Sciences  
Avalon Natural Products
- B** Badger Balm ♦  
Beauty Without Cruelty  
Belisama Bath & Body ♦  
Bésso de Natúra  
Better Botanicals  
Biogime International  
Biokleen  
Bio Pac  
Blooming Lotus  
Body Bistro  
Body Butter Factory  
The Body Shop ♥ ♦   
Bonicca Natural Body Care ♦  
Bronzo Sensualé  
Bug Off
- C** Cactus & Ivy  
California North  
CamoCare  
Caswell-Massey  
Christine Valmy  
Citra-Solv  
Clean Kids Naturally  
Clear Conscience ♦  
Clearly Natural  
Color My Image  
Comforts for the Mind, Body and Spirit  
Crazy Rumors  
Cuccio Naturalé
- D** Daisy Blue Naturals  
Deodorant Stones of America  
Dermalogica  
Desert Mermaid  
Devita Natural Skin Care Systems  
Dickinson Brands  
Dr. Bronner's Magic Soaps ♦
- E** Earth Alive ♦   
Earth Dance Botanical Bodycare ♦  
Earth Friendly Products ♦  
Earth's Beauty  
Earth Solutions  
Eco-DenT ♦  
Elara  
Elemental Herbs ♦  
Elizabeth Van Buren Essential Oil Therapy  
ELON Essentials  
EO Products/Small World Trading Company ♦
- F** FACE atelier  
Fleabusters  
Forever New International  
Freeman  
French Transit
- G** Gabriel Cosmetics  
Glad Rags  
Good Home Company ♦  
Gourmet Body Treats  
Grateful Body  
Green Girl Basics ♦  
Greenridge Herbs  
Greenwood Naturals ♦  
Grime Eater 
- H** Halo, Purely for Pets  
Hard Candy ♦  
Hawaiian Resources Company  
HC Pain Spray ♦  
Healthy Times Baby's Herbal Garden ♦  
Heather's Natural Organic Cleaning Products  
Hoke2 ♦  
Hugo Naturals ♦
- I** Infinite Aloe ♦  
Inky Loves Nature  
Innersense ♦  
ISH Ionic Rescue
- J** J. R. Liggett  
Jacki's Magic Lotion  
Jason Natural Cosmetics ♦  
Jess' Bee Natural Lip Balm ♦
- K** Kirk's Natural Products ♦  
Kiss My Face ♥  
KSA Jojoba
- L** Lakon Herbals  
Lather  
Lip -Ink International ♦  
Little Forest Natural Baby Products  
Lobob  
Lotus Moon  
Louise Bianco Skin Care
- M** Maggie's Pure Land Products  
Magick Botanicals  
Mary Kay  
Max Green Alchemy ♦  
Mère Cie  
Method Products  
Mi Amore Skincare  
Mia Rose Products  
Mountain Green of Arizona ♦  
Mountain Ocean  
My Lip Stuff  
Mystic Wonders
- N** Nadina's Cremes  
Naikid  
Nail Aid  
NakedHerbs  
Naturade ♦  
Nature Clean ♦   
Nature's Gate  
Nature's Soap Dish  
Naturopathica  
New Vision ♦  
NutriBiotic
- O** ONLY YOURx Skin Care  
Oracle Organics ♦  
Orange-Mate  
Organic Health and Beauty  
Organix-South (Thera Neem) ♦  
Orjene Organics  
Osea International
- P** Parissa   
Paul Mitchell ♥  
Pittstown Soapworks  
Planet  
Pro-Tec Pet Health  
Pure Touch
- Q** Queen Helene
- R** Rachel Perry  
Recycline  
Rejuvi Laboratory  
Renée Rouleau Skin Care
- S** SaltWorks ♦  
SanRe Organic Skinfood ♦  
Sappo Hill Soapworks  
Scandia Spa  
SeaChi Organics  
Sedona Spa Products ♦  
Seventh Generation ♦  
Sewing Expressions ♦  
Shaman Earthly Organics  
ShiKai ♦  
Simplers Botanical Company  
Simply Soap  
The Soap Opera  
Sombra Cosmetics  
Sonoma Soap Company  
Sound Earth  
Spasome Balms and Intelligent Pure All Natural Therapeutics   
Spring Rain Botanicals   
St. John's Herb Garden  
Suki ♦  
Sunfeather Natural Soap Co.
- T** Tom's of Maine ♥  
Too Faced Cosmetics ♦
- U** Unicare  
Un-Petroleum Lip Care  
Urban Decay ♦
- V** VTAE Parfum & Body Care ♦  
Vermont Soapworks
- W** Warm Earth Cosmetics  
Well in Hand ♦  
Whole Spectrum  
Aromatherapy  
Wholefood Farmacy
- X** Xeno Company
- Z** ZuZu Luxe Cosmetic

